

FROM: TWO TREES MANAGEMENT CO.

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FOR IMMEDIATE RELEASE

DUMBO ARTS FESTIVAL TAKES ON NEW – AND EXPANDED -- DIRECTION

*New Leadership, Exciting Venues; Multi-Disciplinary Festival to Include Visual & Performing Arts,
Literary & Family Programming -- September 24th-26th*

BROOKLYN, New York – (April 16, 2010) [Two Trees Management](#) is pleased to announce the expansion of the [DUMBO Arts Festival](#), a festival that has been popular with thousands for the past thirteen years. This year's Festival, which will be held on September 24th, 25th and 26th, will take over the waterfront community of DUMBO – its galleries, storefronts, performance venues, studios, parks and even extend into the river. The Festival will be multi-disciplinary, celebrating high-quality art ranging from visual art to performance art, music, and literature. For the first time, the DUMBO Arts Festival will introduce family programming.

Two Trees, a real estate firm known for its philanthropic work in the arts and Founding Sponsor of the DUMBO Arts Festival, has taken a more active role in this 14th installment of the Festival. This year, Two Trees will produce the Festival, and will select and partner with arts organizations, curators, and artists to create the fully realized, enhanced three-day arts extravaganza. [Dalzell Productions](#) has been retained by Two Trees to co-produce the Festival.

“We’re excited to increase our involvement with the Festival and in turn, to include so many talented local partners in the Festival curating and programming,” said Zannah Mass, Cultural Affairs Director, of Two Trees. “We have a long history supporting the Festival and DUMBO Arts Center (DAC), the organization that founded it. We look forward to their continued participation this year and are proud to keep the Festival tradition alive in a community that looks forward to it every year, and believe we can add new opportunities and expand the high quality programming.”

Local artists (including **Alexi Worth, Barnaby Furnas, Miya Ando, Davide Cantoni**), musicians, and arts organizations will be participants, as will other well-known international artists and curators (TBA). DUMBO's performance venues, galleries bookshops, artist studios, raw empty spaces and the newly-opened Brooklyn Bridge Park will be the sites of colorful and innovative performances and exhibitions.

For more information, visit the DUMBO Arts Festival website at www.dumboartsfestival.com.

ABOUT TWO TREES MANAGEMENT CO.

Two Trees is a major supporter of countless artists and arts organizations and has contributed to DUMBO (“Down Under the Manhattan Bridge Overpass”) and Downtown Brooklyn’s cultural fertilization through: decades of donated space for artists, arts organizations, artist residency programs, and photography/art galleries; over a decade of substantial support for DUMBO’s festivals and fairs.

Two Trees Management Co. owns most of the Brooklyn neighborhood of DUMBO as well as significant properties in the Downtown Brooklyn, Brooklyn Heights, Cobble Hill, Boerum Hill area. The company’s holdings include 13 buildings and the second largest portfolio of commercial space on the Brooklyn waterfront, which spans 3 million square feet.

ABOUT DALZELL PRODUCTIONS

Dalzell Productions was the founding special event producer of Tribeca Film Festival from 2002 through 2009. Led by Karen Dalzell, who ran Dumbo's Gale Gates in the mid-90's and produced for the award winning avant-garde theatre company En Garde Arts, the DUMBO Arts Festival marks a homecoming and return to form. The company's upcoming events include The Fragrance Foundation's star-studded FiFi Awards, and notable work with the non-profits Just Food and Chashama. www.dalzellproductions.com