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Dumbo Improvement District Works with DOT's Urban Art Program to Install Work of Local Artist in Pearl Street Triangle

BROOKLYN, NY – On Thursday, July 2nd, the Dumbo Improvement District, in partnership with the New York City Department of Transportation's (DOT) Urban Art Program, installed the work of DUMBO resident and artist Eleanora Kupencow, entitled "Horsing Around the Arrows of Time," in the Pearl Street Triangle. Adjacent to the Manhattan Bridge and DOT's iron shop and fabricated out of powder-coated steel, the bold and colorful sculptures pay homage to DUMBO's manufacturing and industrial story.

The four pieces in "Horsing Around the Arrows of Time" were designed individually - the Purple King, the Blue Thinker, the Magenta Acrobats and the Green Mother Earth. When arranged in a group, the sculptures work together to create a feeling of movement and energy.

The Pearl Street Triangle was created by the Dumbo Improvement District and DOT in 2007 to transform underutilized space, which was previously 12 parking spaces, into an attractive plaza complete with tables and chairs and able to accommodate a host of uses. The community immediately took to the Triangle, now a frequent destination and public art gallery.

"For events, public art, holiday lights or even just lunch, the Pearl Street Triangle serves as an active village 'green' for our dynamic neighborhood," said Kate Kerrigan, Executive Director of the Dumbo Improvement District. "We are thrilled to work with DOT's Urban Art Program and Ms. Kupencow to bring art out into our streets and public spaces."

"The fabric of New York City is knit together by its world-class streetscapes," said Janette Sadik-Khan, New York City Department of Transportation Commissioner. "This installation, with its fresh, modern take on DUMBO's rich and distinctive history, adds a new accent to the Pearl Street Triangle, helping transform an already celebrated public space in this neighborhood into an even more inviting, enjoyable and colorful destination for the local community and visitors alike."

Originally a painter, Ms. Kupencow has worked in sculpture for approximately five years. Her work has been exhibited at Dag Hammarskjold Plaza in New York City; Elaine Benson Gallery in Bridgehampton, NY, as well as internationally in Sweden, Denmark and Poland. "With thanks to the, fabricator, Ron Dennison, and logistical support team, it is a delight to collaborate with the Dumbo

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Improvement District and DOT to bring ‘Horsing Around the Arrows of Time’ to my local community,” she said. Following, their exhibition in the Pearl Street Triangle, Ms. Kupencow hopes to find a permanent home for the sculptures.

About the NEW YORK CITY DEPARTMENT OF TRANSPORTATION

The New York City Department of Transportation (DOT) provides for the safe, efficient and environmentally responsible movement of people and goods in the City of New York. The agency also maintains and enhances the transportation infrastructure crucial to the economic vitality and quality of life of City residents, its primary customers. As part of its “World Class Streets” initiative, DOT is committed to enhancing the public realm by transforming ordinary spaces in between buildings—sidewalks and streets, among others—into inviting, vibrant, people-oriented destinations in and of themselves. Launched in October 2008, DOT’s Urban Art Program is a public art program that helps bring the vision of “World Class Streets” to life by working with community-based organizations to install murals, sculptures and other art forms in plazas and on medians, triangles, sidewalks, jersey barriers and construction fences for up to eleven months. For more information, visit www.nyc.gov/dot.

About the DUMBO IMPROVEMENT DISTRICT

The Dumbo Improvement District is a 501(c)(3) non-profit organization dedicated to enhancing and promoting DUMBO, Brooklyn. The Improvement District showcases DUMBO as a world class destination, advocating on behalf of DUMBO’s businesses, property owners and residents. The organization provides supplemental sanitation services, marketing, economic development, neighborhood programming and long-term planning.

The Dumbo Improvement District manages DUMBO’s Business Improvement District (BID) an area bounded roughly by York Street, Bridge Street, Old Fulton Street and the waterfront. For more information, visit www.dumbonyc.org.

To learn more about Eleanora Kupencow, visit her website www.eleanorakupencow.com.

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